

Pay Per Post Scheme (Ver.1) – Get Paid for Posting Genuine News, Issues & Social posts on Janta Choupal

Definition of Posts:

- 1. News:** Any information related to an event which has just happened or happening around and is of general public's interest
- 2. Issues:** Any problem which is related to public concern and is responsibility of government and administration to fix/solve it
- 3. Social:** Any act of kindness or social concern which effects general public positively or negatively

FAQ (Frequently Asked Questions):

Q. Who would be qualified for pay per post earning on Janta Choupal

A. Any registered user with complete profile would be eligible for earning irrespective of their user type will be eligible.

Q. What are the type of post eligible for the pay per post scheme?

A. All kind of posts e.g. News, Issue & Social posts are eligible for the payment

Q. What is the payment per post one will get?

A. Following is the payment as per the type of posts:

1. News – ₹ 20
2. Issues – ₹ 15
3. Social – ₹ 10
4. Up-vote – ₹ 1 for every up vote received on the post (within 1 month of posting date)

Q. What is expected in News Post to make it eligible for payment

A. News should be created either by photo or video along with clear headlines and description

Q. Does Voiceover is required in the post

A. No, voiceover is not mandatory but, voiceover in News and Issue posts will increase the reader's engagement, social posts can be of without voiceover

Q. Can someone put any forwarded video/photo or link in the post

A. No, forwarded video/photo content will not be posted, unless that post is validated by the user him/herself

Q. In which language user should post

A. User can post in English, Hindi & Native language (UTF functionality)

Q. When will the user will get the money

A. User will get the money in the first week of next month for the posts s/he has posted in the ongoing month

Q. What would be the payment method?

A. Payment will be transferred to user's bank account via IMPS/NEFT, or UPI

Q. Does user need to claim the money for the posts s/he has done

A. Yes, user need to claim the money for the posts by sending an email to official.jantacoupal@gmail.com or by sending WhatsApp message on 07559181027 by mentioning the no of posts in various category and bank details or only UPI I'd in the format below:

Claim raised for the "month" of

User Name	Registered Mobile No	Registered Email	No of News Post	No of Issues Post	No of Social Posts

Bank Account Details:

1. Name:

2. Bank Name:
3. Account No:
4. IFSC Code:

Or

UPI I'D e.g.

1. Gpay
2. Paytem
3. Phonepay

Note: Wallet functionality is under development, after that there would not be any requirement of claiming the money through above mentioned method. User can simply redeem the money accumulated in the account and it will be transferred to the account provided by the user within the app.

Q. What is the criteria of validating a post?

A. Posts will be validated on below criteria:

- Post should be genuinely created by posting photo or video along with text
- It should be created by a registered user with complete profile
- Video and photo of the post should be clear and properly visible
- Title & Description should be clearly written which can be read and understood by general public
- Voice over is required in News & Issue posts
- No foul language should be used in the posts
- No misleading content should be posted
- Only text post will not be considered for payment
- If same or similar post is being done by another user, then the post done first will be eligible for payment

Q. Does anonymous posts will also be considered for payment

A. Yes, user need to mention only the posts which he/she has posted, all the posts will be tracked from backend for consideration

Q. What is the timeline of raising claim for the previous month?

A. Users should raise claim before 7th of every month to be considered for payment

Q. If user fails to raise a claim for the month within the stipulated time, will he/she will be eligible for the payment

A. Yes, claim can be raised; company's decision will be final in these kind of cases

Q. When can a user expect the payment to be credited in the given account?

A. User can expect the payment between 7-14th of every month

Q. What is the significance of accuracy meter

A. Accuracy meter is the unique algorithm of Janta Choupal which let's user/reader to understand how accurate the post is as it is being up voted or down voted by fellow users

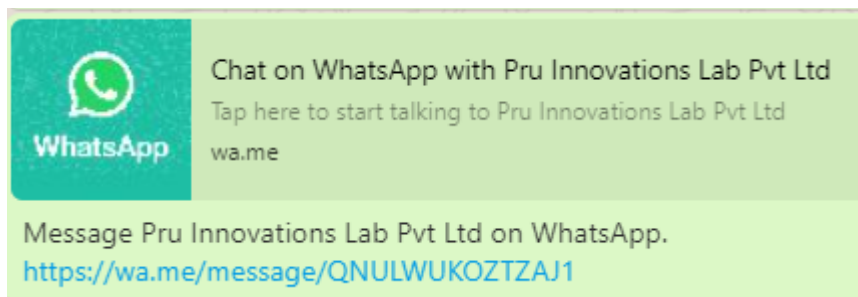
Q. If accuracy meter of any post is less than 50% at the time of claim, will it be considered for the payment

A. No, only news posts having score of more than 50% in accuracy meter will be considered for the payment

Q. Can user appeal if he/she is dissatisfied with the payment made to him/her against the claim

A. No, management's decision would be final and abiding in this case

For any query: WhatsApp for Business – 07559181027



Link: <https://wa.me/message/QNULWUKOZTZA1>

Email - official.jantacoupal@gmail.com

Website: <http://www.jantachoupal.com>

Facebook Page: <https://www.facebook.com/jantachoupal>

Google Play App Link:

<https://play.google.com/store/apps/details?id=com.jantachoupal1>